



## LOCAL GEM

"Holistic laser treatment" seems like a non sequitur, but at American Medical Aesthetics in Santa Monica, that's exactly what caring, skilled and soft-spoken Dr. Alice Pien provides. Dr. Pien and her husband, AMA's CEO Asher Milgrom, spent more than two years researching different laser treatments. By carefully honing the artful science of laser therapy, they can now deliver unbelievable results to almost anyone. Their signature laser treatment, the CP4 Laser Facial, is a virtually painless procedure with no downtime; it can address a myriad of problems including age spots, cystic acne, pockmarks, scarring, sun spots, rosacea and uneven skin tone. The CP4 is much less invasive than the traditional CO2 laser that many doctors prescribe.



What's the best thing about this treatment? Dr. Pien's calming bedside manner. The laser facial is mild, but the average patient still suffers from pre-laser jitters. Dr. Pien talks her patients through each step, ensuring their comfort and surprising most with the relatively pain-free and even relaxing experience.

Patients should expect to leave the office with a mild sunburn (easily covered with makeup) followed by several days of active peeling. It's a good idea to undergo the treatment on a Thursday so that the severe peeling occurs over the weekend. Pien usually recommends three to four treatments depending on the skin's condition.

Patients who don't even need or want the CP4 laser treatment are flocking to the spa because of Dr. Pien's soothing skills. Clients can benefit from her expertise in treatments like the Epicuren facial and expert laser hair removal. For those who'd like to try a laser treatment but are wary of the new technology, Dr. Pien's healing hands might be the best place to start.

American Medical Aesthetics, 1519 6th Street, Santa Monica 310.460.2444

BEAUTY SPOTLIGHT